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Dear Valued Customer of Proffitt and Sons:

Mr. Proffitt has asked me to respond on his behalf to some very misleading statements recently made by the Carpenters Union. As you know the union has attempted to coerce customers of Proffitt and Sons to not do business with the company. This is part of an ongoing national campaign in which the union targets the strongest and most successful contractor in major markets.

Most recently the union has been distributing a Tennessee Department of Labor Settlement in which Proffitt & Sons agreed to pay a sum to settle claims directed to a subcontractor hired by the company.

As it states in paragraph three of the settlement the company agreed to the settlement only to avoid the cost of litigation. Furthermore, the company specifically denies that it in any way engaged in any wrongdoing.

As successful business and organizational leaders you can understand that Mr. Proffitt would rather spend resources providing better services to his customers than to pay lawyers to defend frivolous charges. That is exactly what the company chose to do.

As an interesting sidelight it should be stated that the subcontractor that the union accuses of wrongdoing has also been employed by a company with which the union has a contract – apparently without any complaint by the union.

I trust that you can judge this latest antic by the union for what it is – another attempt to discredit the strongest, most reliable contractor in our market. I hope this letter has been helpful in setting the record straight.

If you have any questions or would like any additional information, I encourage you to call me at any time.

Sincerely,

Gary W. Wright  
For the Firm

GWW/hwb